Jack Schutz

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EDUCATION

University of Minnesota **May, 2023**
Bachelor of Science, Product Design *Minneapolis, MN*
- Affiliations: Product Design MN (IDSA), Net Impact, Design U, UMN Design Student & Alumni Board

PROFESSIONAL EXPERIENCE

Bequest Plan **Sept. 2025 - Present**
Product Designer *Seattle, WA*
- Built scalable UI systems with structured typography and layout frameworks, establishing a foundation for future feature evolution.
- Developed multiple design directions to explore user mental models, demonstrating strategic problem-solving and iterative concept presentation.
- Partnered with product and engineering to translate complex requirements into intuitive user flows and high-fidelity prototypes.

Lucy AI **Jan. 2023 - Aug. 2023**
Product Design Intern *St. Louis Park, MN*
- Oversaw the creation and implementation of the profile feature within the Lucy AI software.
- Collaborated closely with cross-functional teams integrating UX design seamlessly into the product development process for a cohesive and delightful user experience.
- Conducted market research and competitive analysis to inform AI feature development and UX strategy.
- Led the creation and migration of 14 email campaigns incorporating engaging assets and updating them to reflect a new design language.

Design U - University of Minnesota **May 2019 - Sept. 2022**
Design U Crash Course (DUCC) Division Director | June, 2021– June 2022 *Minneapolis, MN*
- Guided cross-functional student design teams through the design process by conducting user research, curating business strategies, constructing low & high-fidelity prototypes, and digital advertising assets
- Functioned as an active communication liaison between both industry stakeholders and students, considering diverse perspectives to explain project expectations and explore findings.
- Led five 10-week long student-led design projects for businesses and nonprofits in the Twin Cities and surrounding area.

Eltana **Oct. 2023 - Present**
Barista - Shift Lead *Seattle, WA*
- Designed and independently operated a weekly bagel pop-up in Edmonds, generating $10,000+ in summer revenue.
- Conceptualized and drafted plans for a Turkish flatbread display, focusing on aesthetics and functionality to improve the customer experience and inspire curiosity.
- Ensured efficient workflow during peak hours, improving service speed and quality.

SKILLS

Figma, Adobe Creative Cloud, SolidWorks, Interaction Design, Information Architecture, User Research, Competitive Analysis, Prototyping, Wireframing, Usability Testing, Design Systems, Ethnography